

NEWS RELEASE

Boone County Millwork Launches New Division

Columbia, MO – Boone County Millwork president Greg Eiffert recently announced the creation of an installed products division within the locally-owned company. Boone County Millwork will officially launch the new division and its services to the general public at the 2006 Mid-Missouri Home & Garden Show on Friday, Feb. 24.

Boone County Millwork's installed products division will make home improvements simpler, safer and more affordable for Columbia-area homeowners. Those looking to update the look of their homes, save energy and live more comfortably can buy siding, windows, and exterior doors from Boone County Millwork in its interactive showroom, have Boone County Millwork finish and customize those products, and Boone County Millwork will professionally install them. The company also carries ORG organization systems and will offer custom in-home installation of ORG products, as well.

According to Eiffert, Boone County Millwork is adding to its staff to handle product installations. Terry Alfermann and Randy Minchew, both formerly of Swift Windows, Doors and More, will be managing Eiffert's installed products team. Alfermann and Minchew bring more than 50 years combined experience in the remodeling industry to Boone County Millwork's installed products division.

"Some homeowners have had issues with a contractor leaving mid-project or not answering correspondence. Also, many homeowners feel the only option for simple in-house installation is through a big-box company with little one-on-one customer service," says Eiffert. "We want to create a new standard of performance. We're a forty-year-old local brick-and-mortar company that's known for quality craftsmanship and we work with homeowners in a step-by-step process from choosing the right product to professional installation, to ensure they get exactly what they want and enjoy their home improvement experience overall."

Boone County Millwork will also offer financing options for installed products through GE Consumer Financing as an additional service to homeowners.

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Boone County Millwork is a division of Boone County Lumber, a family-owned and operated Columbia-area business since 1965. Boone County Lumber and Boone County Millwork's innovations and progressive business practices have advanced the local lumber and millwork industries for more than 40 years. Boone County Millwork's workshop and interactive showroom are located at 2112 Vandiver Drive, in Columbia. Visit Boone County Millwork online at www.boonecountymillwork.com.

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